

# SDSRT Fall Board Meeting

Saturday, September 27<sup>th</sup>, 2014

Kimball, SD

## I. Call meeting to order: 9:00am CST

- A. In attendance: Andrea Kindvall-Chairman, Megan Gilbertson-President, Ben Davis-President-Elect, Kevin Lawrence-ASRT Delegate, Jessica Sharping-Vice President, Chad Borns-Treasurer, Whitney Bartels-Student Mentor

## II. Review of Post Conference minutes (Andrea)

- A. Facebook icon is on website, check on adding LinkedIn
- B. Ben: Twitter account for SDSRT on website, at convention use hashtags to get student/tech involvement, give out prizes for best tweets

## III. Financial Report (Chad)

- A. \$30,864.39 in checking account
- B. Very light spending since convention. Purchased a paper shredder for the treasurer
- C. Go Daddy website –pay every 3 years, added renewal \$ to budget -\$280
- D. \$2,000 paid to Matt for the website build is listed on this budget
- E. Budgeted travel expenses for board members to give out the SDSRT student award at program graduations
- F. \$20,070 in our CD –matures in March 2015, possibly add \$5,000 to the CD at that time
  - a. Kevin made a motion to table CD discussion until the winter board meeting

## IV. President's Report (Megan)

- A. Megan attended the HOD in Orlando as a delegate, she attended Avera Sacred Heart's graduation, has ideas that will be discussed later in "New Business"

## V. Convention Report

### A. Conference Chairman's Report (Kevin)

- a. Attendance was down, 193 last year, 129 this year
- b. Deadwood made \$10,000 more but had more overhead
- c. \$11,650 in registrations, \$7,062.42 in income
- d. \$8,200 in food costs, 34% was sponsored, so total cost was \$5,400
- e. Made \$300-400 from golf tournament
- f. The downtown Holiday Inn wants to host us in the future, Kevin will be in contact with them about possible 2017
- g. Aberdeen update- ARRT will be represented this year, speakers are getting organized, Kevin will keep us updated, Jess recommended a photographer from Mitchell
- h. Discussion on how to improve vendor support: allow demonstrations, "expo" idea where you visit with each vendor, learn about their products, and then are eligible for prizes. Possibly do hearty hors d'ourves instead of a sit down meal
- i. Be more efficient with quiz bowl clickers... have them assigned to schools/tables ahead of time so not wasting time handing them out
- j. 35 student and 1 tech exhibits, 13 papers were submitted. Remind students to put reference information on the back of their exhibit
- k. Post winning papers on the website
- l. Matt is working on doing the preliminary paper judging online, more efficient/cost effective since all papers are done on computers anyway
  - i. Jess made motion to have Matt build the online preliminary judging page

- B. Discussion on future Conference locations
  - a. 2016---Deadwood –Karen Otterberg
  - b. 2017—Sioux Falls possible –Kevin needs to confirm with Holiday Inn downtown
- C. Conference Activities Report (student competitions) –(Jessica)
  - a. It was asked for the student paper deadline to be permanently extended to January 15<sup>th</sup>, this was turned down as it creates too much of a time crunch for the judges to spend an adequate amount of time on each paper
  - b. All student paper presentations need to be 30 minutes for CE credit.
    - i. On the judging form “15 seconds” was removed
    - ii. Students can do a 25min presentation with 5 minutes of Q&A
    - iii. Suggested to have a board member ask a difficult question and give a bonus point if the student answers well and has a “Successful Q&A session”

## VI. Communications Report

- A. Website
  - a. Everyone please look over the website and check for errors
  - b. Have Matt post the ASRT’s position statements on masking/coning on our home page
- B. Facebook
  - a. Andrea asked if we want the entire board listed as “Admins”, all said Yes
- C. LinkedIn
  - a. Ben set the SDSRT’s page up, Andrea will email Matt to get our link on the website
- D. Newsletter
  - a. Send Andrea anything you can think of to publish in the newsletter, she’s working on using new formats that will work on phones/PC/Mac
  - b. Include ASRT update –helpful hints and reminders –use of markers/coning/masking

## VII. Legislative Report

- A. Legislative Committee – Report (Sharon Wartenbee and Beth Weber)
  - a. Jon Soderholm the Avera CEO is @ SDAHO in Rapid City, he will talk with RCRH’s Paul Clements, at this time both Avera and Regional are on board
  - b. Kevin states that Sanford may “watch to see what happens before they do anything”
  - c. At this time the majority of technologists in the state do not want state licensure, we want to define “licensure” so techs can continue to modify imaging orders without being affected by not receiving the premium reimbursement rates from Medicare
  - d. There are about 50 non-RT’s in the state doing X-Ray, they will not be affected by our bill since they are CMA’s, nurses, lab and are already considered “Licensed independent practitioners”
  - e. Working with an attorney at the SD Health department
  - f. The drafted bill to go before the legislature in January needs to be short and sweet, include all Diagnostic imaging facets instead of breaking it down into all the different types
  - g. Megan will draft an email to the membership apprising them of what is being worked on
  - h. Jon Soderholm wants the SDSRT board to write a letter in support of this legislative action, this will be written by Megan and Andrea with input from the Legislative committee

## B. Affiliate Advocacy Program

- a. Since it covers state legislative activity, not just working on state licensure, we can continue with this program

## C. ASRT Annual Governance & House of Delegates

- a. 2014 HOD Reports are posted on the website
- b. 2015 HOD in Albuquerque will be attended by Ben, Kevin, and the new ASRT delegate

## VIII. Student Affairs

- A. Student page on the website – post the Powerpoint being created by Whitney and Kayla
- B. Want to make it a requirement for students to attend all meetings in order to receive a certificate at the end of the term
- C. Megan motions to give the students \$100 and certificates at the Awards Banquets upon completion of all requirements (attend all meetings and participate in email discussions), this will give the student's incentive to take an active part throughout the year
- D. Kevin will be sending out the reminders to the program directors in October

## IX. Business

### A. Unfinished business

#### a. Affiliate Development Program

##### i. Strategic plan update (Andrea)

- a. Proposed removing the sentence "Financially support and send SDRT representatives to participate in RT in DC" since RT in DC is no longer going to be held. This was approved by the board.

##### ii. Board orientation pamphlet (Jessica and Ben)

- a. Showed the brochure they have been working on
- b. Include information about the history of SDSRT, about the different board positions/responsibilities/perks
- c. Want available for conference in April, have \$750 from the ASRT to spend on this project
- d. No listing of board members so that the brochure doesn't become outdated as the board changes

##### iii. Membership discounts

- a. Andrea will email out the form letter that Matt created, everyone needs to try and discover new discounts for the membership

#### b. Policy and Procedure Manual updates (Andrea)

- i. Andrea moved to remove "prime factors" from the P&P manual and replace with "website"
- ii. Everyone can dispose of the paper copy of the P&P manual and by-laws, it is really outdated and everyone has a different version. Susan to retain paper copies of both.
- iii. Updated version will be sent out to the board once changes have been completed

### B. New business

#### a. Officer nominations

- i. ASRT Delegate: Matt Berry, Karen Otterberg
- i. Treasurer: Chad Borns
- ii. President-Elect:
- iii. Secretary:

#### b. Insurance/ Bonding (Chad)

- i. <http://www.asrt.org/main/about-asrt/affiliates/affiliate-financial-assistance-program>
  - ii. \$2000 that we can apply for
  - iii. Waiting on liability price quotes, we have bond insurance, he will keep in contact as he receives more information
- c. Executive Secretary
- i. We are all OK with her remaining behind the scenes and not requiring her to attend any meetings
  - ii. Megan motions to change her title to “Administrative Assistant to the board of directors” to decrease confusion of her duties compared to the board Secretary
- d. Student Award for the MTI Radiation Therapy Students
- i. Megan to follow up with Eric, we want to be able to present our award at their graduation ceremony/awards night
  - ii. Kevin made a motion to table this until the winter meeting
- e. Winter Board meeting
- i. Thursday Jan 22, 2015 conference call
  - ii. Choose the student mentor at that time
- f. Megan
- i. Would like to provide gifts to new students, have a board member visit, bring a snack/food of some sort and talk about the SDSRT
  - ii. Would like \$200 for lanyards and/or plastic badge clips, we could sell any extras at convention
  - iii. The budget is OK, can add to the budget for the future
  - iv. Megan will check on prices/companies and keep us updated

.VIII. Adjournment:1230pm CST

Respectfully submitted by Andrea Kindvall SDSRT Chairman