

SDSRT Fall Board Meeting Meeting Minutes

9/29/2012

I. Call to order

Mark Harder called to order the fall board meeting of the SDSRT at 8:55 am on 9-29-2012 in Kimball, SD.

The following persons were present: **Mark Harder, Chairman; JJ Powell, President; Andrea Kindvall, President-Elect; Shawna Strand, Vice-President; Chad Borns, Treasurer; Mary Thomas, Secretary; Kevin Lawrence, ASRT Delegate; Matt Berry, ASRT Delegate**

II. Approval of minutes from last meeting

Mary Thomas read the minutes from the last meeting. The minutes were approved as read.

III. Financial Report

Chad Borns read the financial report:

- a) CD expired on 8/28/2012. Discussed putting money back into another CD vs. savings account. Interest rate on 30 months CD is .85%. It was decided to check around with different institutions to see if a better interest rate was available. Kevin moved to table the item to **Winter Board Meeting**.
- b) Membership Renewal: Discussed the renewing of memberships on-line. PayPal charges a fee to use this service. It was decided to add a \$3.00 charge to cost of membership when paying on-line. This will cover the fee charged by PayPal. Kevin will talk to Todd to make this adjustment to website.

IV. President's Report

JJ Powell gave the president's report:

- a) Traveled to Las Vegas for ASRT Conference. Gained a lot of useful information. States are struggling to hold annual conferences because of economic times. To help share costs, the states are combining their conferences. It also saves on the speaker pool and does not burnout the available speakers. Out of state memberships would be paying the registration fee of "members", as long as they provide membership card with registration for proof of their membership to their own state society. The 2013 SDSRT Conference in Deadwood has the opportunity to pull in technologists from Montana, eastern Wyoming, and parts of Colorado. These states would like information in regards to attending our conference.
- b) Because it is the SDSRT's belief that students are the key to our state society's future, it was discussed to provide the graduates of our SD Radiologic Programs, with a free membership for 1 year to the SDSRT. A board member would attend the graduations and present each graduate a membership, as a gift from the SDSRT. This has the potential to increase student involvement in their society once they move into their careers. In a year's time they would already have been members for a year so it is easier to just renew, plus because they have been working for a year, they would have an income and the membership fee wouldn't be such a struggle to pay. Other states have done this with their program graduates and it has been proven to increase membership by 10-15%.

V. Convention Report

a) \$1083 was the profit shown for the 2011 SDSRT Conference; \$4000 was profit shown for the 2012 SDSRT Conference. It was decided that no specific entertainment will be scheduled into the conference but there are social events being planned. This is to help defray the rising costs of conferences. Any speaker ideas, contact Karen!

b) To use time more efficiently at the conferences, Pre-Conference Board Meeting will begin at 3 pm, student papers to begin around 5pm, and then Educator's Dinner to follow the student papers. It was decided to have the incoming Vice-President attend the Educator's Dinner to gain knowledge of the papers/exhibits and student affairs.

c) Some were questioning the term that memberships run. January to January. If someone pre-pays in Sept 2012, their membership would not become valid until January 2013 and they would not be able to vote until 2013. Ballots will not be mailed out to non-voting members until 2013 elections. Kevin will check with Todd to make sure this information is available on the website.

d) Karen needs to get the \$2000 advancement for the conference preparations. Flyers are being printed on 10/1/2012 to be able to get to Susan so that they can be included with the membership ballots. JJ will deliver the money to Karen.

e) Registration costs have to be adjusted in regards to the location of the conference. A formula needs to be set to have a uniform way of figuring these cost increases. This will be discussed in more depth at **Winter Board Meeting**.

f) The conference chair person will be strongly encouraged to attend the Winter Board Meeting. The SDSRT needs to be a more active part in the preparation for the conferences to help support the Conference Committee Chairperson. Mark was unable to attend Karen's last meeting but will try to attend the next meeting that she has scheduled.

g) Changes made to judging forms for student papers, presentations & exhibits:

1) Educators need to submit all student papers in one package, to Shawna. Todd will remove the on-line registration. There will be a packet of information for the students, sent to the Program Directors. ASRT requires an objective/outline and this needs to be included with each submission.

2) JJ updated the rubrics, with feedback from Candace and Shawna, to make them easier for judges to use at the conferences. These updated rubrics will be added to the website and a copy sent to Susan. The Program Directors will get the original judging sheets for feedback on next year's student papers & exhibits. A copy of the first place winner's paper/ picture of winning exhibit will be put on the website to show recognition and to provide an example for the next year's students. They can be conference attendees and it's the judge's choice when asked to judge if they are willing to miss some CE credits if that's the case. ARRT representative will be at conference in 2013 and can be asked to help judge. Karen can possibly contact BHSU in Spearfish, to get some judges. Will need 3 judges for papers and 3 judges for exhibits.

h) Tech papers and exhibits: no prizes will be awarded but there will be some of the nicer gifts received as door prizes that will be used. Student prizes: some changes

were proposed to the awards for students. The top winner will receive an ASRT Membership and the other winners will receive ASRT gift cards/other gifts of profession. The purpose of these changes is to give back and to promote our profession vs. money that will be spent before the end of the conference. This discussion will be tabled until **Winter Board Meeting**.

Gary Delfs needs membership information and bio to Susan.

i) \$500 SDSRT Technologist Scholarship: Tom was contacted in regards to this. He will follow-up with Mitzi & Candace to get everything organized.

j) At the 2014 conference the board members, and anyone else interested in contributing, will donate items to be used in a gift basket (or as a separate item). These will be auctioned off via a silent auction or ticket sales. This will be used as a fundraiser for the SDSRT. A specific fund for these proceeds will be discussed at the **Winter Board Meeting**.

VI. Communications Report

a) SDSRT website: complaints that it isn't updated. It is updated but there needs to be a specific area, besides the scrolling across the top of page that shows the new information. There was a suggestion to change the back-ground colors with the change of season to show that a change has been made and that it has been refreshed.

Facebook: Kevin updates facebook; remember to take old board members off.

Email: Check and update email addresses so that you are not emailing ex-board members.

b) Plaques: President, Vice President, Sister Cuthbert, and Student Mentor will all get plaques. A board member will attend graduation and present SDSRT Student Mentor with a plaque as acknowledgement for board presentation.

c) Laptop has been purchased. Need to get software for the Student Bowl from Eric. JJ will check with Eric and have available at **Winter Board Meeting** so that this software can be loaded before conference.

VII. Legislative Report

Sharon Wartenbee reported that lobbyists continue working while Congress is all out campaigning. The Care Bill needs to be scored in enough time to get done before lame duck congress is over. Otherwise, everything will have to start over because there will be a new session in Congress in January. RT in DC is March 2nd-6th (leave on 2nd & return on the 6th), at the Renaissance Mayflower Hotel. Rooms are \$250/night and airline tickets are \$465 (flying out of Sioux Falls) and \$235 (flying out of Omaha). This information will be added to the website. If anyone is interested in going, email JJ by December 1st.

Happy Birthday Andrea!! Thanks for letting us share part of your day!!

VIII. New Business

1. Election ballots: The board is interested in going to a digital format. Will check with ASRT Affiliate Support Program for advice and assistance in trying to get this implemented. Approximately 250 ballots are sent out with only about 80 returned so mailing is not very cost effective. This will be followed up at the **Winter Board Meeting**.

2. Change of terms for board members: Discussion is to leave secretary position as a 1yr. term. It's a starter position without a lot of responsibility for people to see if they like being a board member. The hope is that they will run for a different position on the board the next election. The Vice-President position will be changed to 2 year term and the treasure position to a 3 year term to have more continuity and board experience. Discussion was that you just get position and responsibilities figured out and the term is over. Membership needs to vote on this change. It will be introduced at the first business meeting of 2013 conference and be effective for 2014 board nominees. Kevin will draft a letter that will outline this proposed change. The letter will need to be included with ballot mailings to all members. Discussion of an outline to be sent out with the letter that the newly elected board members get. This outline would list the responsibilities that the newly elected board member needs to carry out at the upcoming conference.

3. New membership fees were proposed at the 2012 SDSRT conference: ASRT Member \$40, ARRT member \$50, Non-RT member \$50 and student \$20. Present board members were asked to prepare a list of benefits and advantages of being involved in the SDSRT, and bring the list to the **Winter Board Meeting** to be discussed. Then Todd can put them on the website so the members are aware of what their membership to the society provides.

Student Affairs:

- a) See attached letter from SDSRT Student Mentor, Dan Gunderson. ASRT Student Delegates, Jose and Jenna, will be invited to attend SDSRT Conference to be recognized as student delegates and will also get them involved in some of the conference preparations.

Student Pilot Program:

- a) The SDSRT will choose 2 students to participate in the ASRT Student Pilot Program. These 2 students will attend the conference in Albuquerque in June 2014. Students will apply by developing an electronic presentation on the topic of "Benefits of Being a Member of the SDSRT". The presentation cannot contain any identifying contents of individual or facility that they attend. Applications are due to Sr. ASRT Delegate, Matt, by Jan 1, 2013. A conference call of all the board members will be around Jan. 15, 2013, to select the winners. 1st place will be chosen as SDSRT Intern and also as the ASRT Student Delegate. Runner up will be the 2nd ASRT Student delegate. These positions are based on the ASRT Pilot Program opportunity and apply to 2013 year only.

Affiliate Development Program:

The purpose of this program is to help strengthen our state society. The ASRT will send out an anonymous survey to the board members. This needs to be completed ASAP! The ASRT will compile the information from these surveys, and then set up a date and time for a webinar/conference call with at least 75% the board members to discuss the compiled results. The next phase will be a face to face meeting with at least 75% of the board members present. The board needs to send JJ dates that you **cannot** do the webinar and the time of day that **works the best** for you, so that a date and time can be established for this webinar. This is an awesome opportunity to grow the SDSRT. There were a limited number of state affiliates accepted into this program.

Motion was made by Mark Harder to adjourn the Fall Board Meeting of the SDSRT at 2:30 pm. The motion was seconded by Shawna Strand.

Thank-you Sharon for the generous hospitality and the great food!!

Recorded by:
Mary Thomas
SDSRT Secretary