

SDSRT 2015 Pre-Conf Board Meeting

Thursday April 23, 2015

I. Call meeting to order

- A. Andrea Kindvall called to order the Pre-Conference Board Meeting at 3:03pm.
- B. The following persons were present: Andrea Kindvall, Chairman; Megan Gilbertson, President; Jessica Sharping, Vice-President; Chad Borns, Treasurer; Kevin Lawrence, ASRT Delegate; Matt Berry, Web Master and incoming ASRT Delegate; Ben Davis, President-Elect; Jenna Vavra, incoming President- Elect; Kayla Purrington, student intern; Shaunae Boer, incoming student intern; Nick Staska, incoming student intern; Pam Liechti, Conference chair

II. Minutes

- A. The minutes of the Winter Board meeting were approved as posted on the website.

III. Financial Report

- A. Chad presented the updated financial report.
 1. We currently have \$35,000 in our checking account
 2. We were \$5,000 to the good from the 2014 conference
 3. Membership was down, budgeted 115 techs but only got 85
 4. Printing and mailing decreased this year as we sent out the voting and membership mailings at the same time to save on postage.
 5. Matt made a comment that we need to make sure there is a discount on Conference registration for SDSRT members, usually that is how we ensure that we are increasing our membership
 6. Our CD was renewed in March for 3 years @ 0.6%, balance of \$20,141
- B. Next year's budget additions
 1. Dropped membership to 100
 2. Decreased travel and postage
 3. The budget balances with \$18 to the good.

IV. President's Report

- A. Megan spoke about attending the ASRT HOD and getting to represent the SDSRT as an alternate delegate, it was inspiring to be able to take part in the work of our national society.
- B. Her project was to increase student relations by purchasing lanyards to be given out to all first year students, a member of the board visited each school and spoke about who we are and why it is so important to be active.
- C. Over this past year we have increased our social media efforts, working with Facebook, Twitter, and LinkedIn. Overall likes/hits on our FB page have greatly increased since January.

V. Convention Report

- A. Pam Liechti presented a Convention report
 1. For Friday there are 62 techs and 62 students registered, for Friday there are 60 techs and 62 students. We have 8 vendors represented.
 2. There were 8 conference registrations paid through Paypal, Pam liked how this worked, but recommended adding a processing fee to cover the Paypal fee. She also recommended setting up 1 checking account for the Conferences so they don't have to start one from scratch at their local bank each year. She used our tax exempt status and was able to save a lot of money.
 3. There were no major obstacles.
- B. Jess presented a review of the Student Competitions
 1. There are 29 student and 2 tech exhibits; 4 student papers will be presented
 2. The MTI therapy students will not be attending, so their 4 exhibits will not be on display

3. Recommended stressing the use of electronic submissions for the papers and exhibits... she had to do a lot of editing to the student's papers before she could send them out to the judges. Electronic format also makes the judging and organization of the exhibits and papers easier.

VI. Business

A. Unfinished Business

1. Communications Report
 - i. Matt commented that some links on the website do not work on Sanford computers, he will check to see if there is some way to get around this
 - ii. The photo section will be reorganized so that it load quicker
 - iii. The board member section will be updated after conference
 - iv. Facebook- post any known job openings
 - v. Twitter- do a tweet of the day contest at conference
2. P&P manual
 - i. Everyone should have thrown away the paper versions of the P&P manual, the versions on your jump drives should be dated October 2014
 - ii. We have a read-only version of the manual available on the website for board members
3. Insurance/Bonding-Chad
 - i. There has been no response from the ASRT connections for insurance that we received from Dana Aragon, he will continue checking to see if it is feasible to continue on with this possibility.
4. Legislative Report
 - i. Kevin reported that the SD Dept of Health has sent the updates on Meaningful Use to the Legislature; it has been pushed to committee and is pending until July. Kevin will give a summary at the first business meeting
5. Affiliate Development Program
 - i. We have officially graduated from the ADP, our final project was the creation of the brochures which we have available here at conference. We had \$750 to spend, we only spent a portion at this time in case something needed to be fixed, then we would not be stuck with brochures that were flawed.
 - ii. There is the possibility of sending out brochures to facilities across the state, or to include them in the fall mailing. An address list is available from the Dept of Health, could possibly create an email list with this.
6. Board visitation of Radiography programs
 - i. The board will continue attending the program graduations, the first is Presentation's, and Megan will attend this. The rest will be planned out once graduation dates are received from the schools.
 - ii. Yankton is the only school that hasn't had its 1st year students visited; Matt will do this in the coming weeks.

B. New Business

1. Megan proposed that we rotate the position of Sergeant at Arms through the schools, this will allow each to take part in the Business meetings and will make one less thing for the President to need to find volunteers for. This will be discussed at the Educator's meeting
2. Whitney was preparing for the Student Paper presentations, so Kayla gave the student's report. They have appreciated all of the chances they have had to work with the Board over the last year. A full report will be given later in conference. Kayla wishes to congratulate Whitney on her upcoming board position. Kayla will be attending UNMC for Ultrasound.

VII. Adjournment

1. The meeting was adjourned at 4:35pm by Andrea.

Minutes submitted by Andrea Kindvall RT(R)(CT)CBDT SDSRT Chairman/ acting Secretary